

WHY USE LOANSUM?



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- Fast...LoanSum can close your loan fast
- Creative...LoanSum's team can structure financing to meet your unique needs
- Experience...LoanSum has completed hundreds of real estate transactions

WITH LOANSUM, YOU'LL RECEIVE:

- Account approval within 24 hours. Set up an account with our easy-to-complete online application.
- Lending up to 100% of purchase price for your real estate investment, including loan fees.*
- Loans up to 75% of the ARV, based on borrower's total investment. Learn more about how approved loan amount is calculated at loansum.com.
- Over 50 years combined finance and lending experience in real estate investments.

*Our loans are determined on a case-by-case basis and approval is based on the property, borrower experience, borrower's liquidity (cash on hand), exit strategy, and borrower's credit.



HARD MONEY LOANS...*fast!*



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The LoanSum team
can provide
a funding solution
to close your deal fast.



WHY A HARD MONEY LOAN?



INVESTOR'S USE LOANSUM BECAUSE THEY:

- Want to leverage their money thereby increasing their cash on cash returns
- Do not want to use their own money
- May not have enough money to complete the deal
- Cannot get traditional bank financing
- Need to close fast. LoanSum can generally close within 2 to 10 business days after receiving all required documentation from investor and title company.

WHO CAN QUALIFY?



HARD MONEY LOANS ARE REVIEWED AND APPROVED BASED ON: *(in order of importance)*

- The Property...As-Is Value, ARV, LTV
- Borrower's experience...Does investor have real estate investment experience?
- Borrower's liquidity (cash on hand)...Does investor have enough cash on hand to be able to complete the project and handle any unforeseen expenses?
- Exit strategy...Will the property be sold or refinanced?
- Borrower's credit...Is the investor responsible? Has investor met his financial obligations in the past?"

HARD MONEY IN 3 EASY STEPS



STEP 1: QUICK/EASY APPLICATION TO QUALIFY AS A BORROWER WITH LOANSUM

STEP 2: FIND A PROPERTY

STEP 3: SUBMIT AN ONLINE LOAN REQUEST FOR YOUR INVESTMENT DEAL

Visit **loansum.com** today to apply!